

2024-2025

BRONZE BASIC PACKAGE

Extended Constructed Response (ECR)

Equip yourself with tangible tools for immediate implementation. Access tailored strategies for grades 3-8, focusing on the critical ~20% written response component.

Our program offers engaging weekly lessons tailored to enhance STAAR skills. These lessons accompany thoughtfully crafted student work pages and a strong emphasis on grammar and conventions aligned with the TEKS. Through dynamic training sessions, educators and leaders gain invaluable insights into seamlessly implementing the ECR Writing Program, resulting in increased student performance on STAAR and beyond.

What is included

- 2 Full PD Day's
- 2 Full onsite program support (implementation)
- 4 (1 hr) virtual program support
- Scripted personalized curriculum adapted to district/campus curriculum
- Interactive slideshows for every lesson (best practices embedded)
- Student writing supports (graphic organizers, resource charts)
- Student work pages aligned to scripted lessons
- 10 weeks of lessons or extended constructed response prompts
- Digital progress monitoring tools with scoring rubrics

10 week Plan ECR Implementation



Week 1
Deconstructing Prompt

Students will deconstruct prompts to ensure understanding. Students will interact with ways to state a claim.




Weeks 2-4
Strong Introductions

Students will begin responding to the text with an introductory paragraph that states a claim and provides two or more supporting reasons.



Weeks 5-8
Body Paragraphs

Students will craft a structured paragraph that expands on student claim and first supporting reason.



Week 9
Closing Sentences

Students will craft a structured paragraph that expands on student claim and second supporting reason.



Week 10
Polish, Perfect, Publish

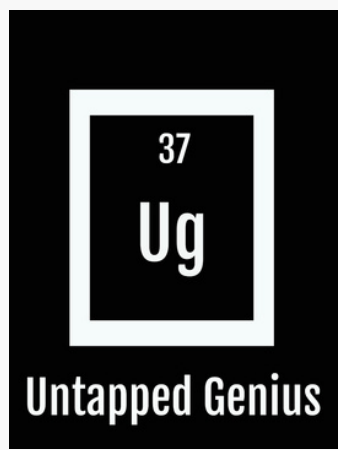
Students will finalize their extended constructed response with a conclusion paragraph that reinforces the claim.



"Tapping into the Genius of every Educator, Leader, and Child."

UNTAPPED GENIUS





2024-2025

SILVER PACKAGE

Extended Constructed Response (ECR)

Equip yourself with tangible tools for immediate implementation. Access tailored strategies for grades 3-8, focusing on the critical ~20% written response component.

Our program offers engaging weekly lessons tailored to enhance STAAR skills. These lessons accompany thoughtfully crafted student work pages and a strong emphasis on grammar and conventions aligned with the TEKS. Through dynamic training sessions, educators and leaders gain invaluable insights into seamlessly implementing the ECR Writing Program, resulting in increased student performance on STAAR and beyond.

What is included

- 3 Full PD days (program implementation + writing)
- 2 Full Day onsite program support
- 12 (1 hr) virtual program support
- Writing convention lessons
- Personalized pacing calendars
- Teacher Stations
- Scripted personalized curriculum adapted to district/campus curriculum
- Interactive slideshows for every lesson (best practices embedded)
- Student writing supports (graphic organizers, resource charts)
- Student work pages aligned to scripted lessons
- 10 weeks of lessons or extended constructed response prompts
- Digital progress monitoring tools with scoring rubrics

10 week Plan ECR Implementation



Week 1
Deconstructing Prompt

Students will deconstruct prompts to ensure understanding. Students will interact with ways to state a claim.




Weeks 2-4
Strong Introductions

Students will begin responding to the text with an introductory paragraph that states a claim and provides two or more supporting reasons.



Weeks 5-8
Body Paragraphs

Students will craft a structured paragraph that expands on student claim and first supporting reason.



Week 9
Closing Sentences

Students will craft a structured paragraph that expands on student claim and second supporting reason.



Week 10
Polish, Perfect, Publish

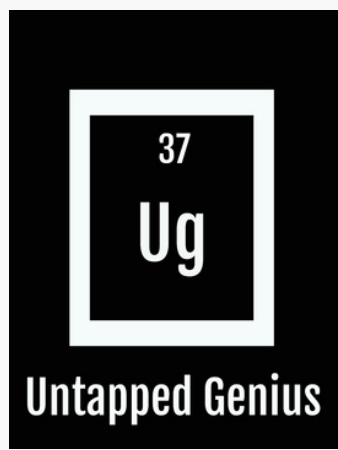
Students will finalize their extended constructed response with a conclusion paragraph that reinforces the claim.



"Tapping into the Genius of every Educator, Leader, and Child."

UNTAPPED GENIUS





2024-2025

GOLD PACKAGE

Extended Constructed Response (ECR)

Equip yourself with tangible tools for immediate implementation. Access tailored strategies for grades 3-8, focusing on the critical ~20% written response component.

Our program offers engaging weekly lessons tailored to enhance STAAR skills. These lessons accompany thoughtfully crafted student work pages and a strong emphasis on grammar and conventions aligned with the TEKS. Through dynamic training sessions, educators and leaders gain invaluable insights into seamlessly implementing the ECR Writing Program, resulting in increased student performance on STAAR and beyond.

What is included

- 3 Full PD Day's (program implementation + writing)
- 4 Full Day onsite program support
- On Demand virtual support*
- Writing convention lessons
- Personalized pacing calendars
- Teacher Stations
- Differentiated lessons
- Scripted personalized curriculum adapted to district/campus curriculum
- Interactive slideshows for every lesson (best practices embedded)
- Student writing supports (graphic organizers, resource charts)
- Student work pages aligned to scripted lessons
- 10 weeks of lessons or extended constructed response prompts
- Digital progress monitoring tools with scoring rubrics



10 week Plan ECR Implementation

 **Week 1**
Deconstructing Prompt


Students will deconstruct prompts to ensure understanding. Students will interact with ways to state a claim.

 **Weeks 2-4**
Strong Introductions

Students will begin responding to the text with an introductory paragraph that states a claim and provides two or more supporting reasons.

 **Weeks 5-8**
Body Paragraphs

Students will craft a structured paragraph that expands on student claim and first supporting reason.

 **Week 9**
Closing Sentences

Students will craft a structured paragraph that expands on student claim and second supporting reason.

 **Week 10**
Polish, Perfect, Publish

Students will finalize their extended constructed response with a conclusion paragraph that reinforces the claim.

"Tapping into the Genius of every Educator, Leader, and Child."

UNTAPPED GENIUS

